Company Profile and Product Overview

Haisen Innovations Limited is a Hong Kong-based OEM and private-label audio cable supplier. We don't own a factory: production is carried out by our manufacturing partners in Guangdong, China. Haisen turns your requirements into a written specification, has your cables made to that spec, and stays your single point of contact until the goods ship.

Legal name	Haisen Innovations Limited
Company registration	CR No. 78420197 (Hong Kong), founded 2025
Registered office	Rm 102, 1/F, The Cloud, 111 Tung Chau Street, Tai Kok Tsui, Kowloon, Hong Kong
Business model	OEM and private-label audio cable supplier (trading company); we don't own a factory
Production	Manufacturing partners in Guangdong, China. Origin statement: Specified by Haisen (Hong Kong). Manufactured in Guangdong, China.
Contracting party	Haisen Innovations Limited issues all quotes and proforma invoices; payments only to bank accounts in the name of Haisen Innovations Limited
Customers	Business customers only
Contact	sales@haisenaudio.com · +852 8480 3545 · Monday–Friday, 9:00 a.m.–6:00 p.m. HKT (UTC+8) · haisenaudio.com

Founder

Hunter Hu founded Haisen Audio in Hong Kong in 2025, after eight years in Amazon cross-border e-commerce, where he developed audio cable products and ran stores in that category. At Haisen he defines each product's standard build together with our product team, leads the selection of our manufacturing partners and the QC plan they work to, and handles OEM projects directly.

What Haisen is responsible for

Specification	We translate your requirements into a written specification covering conductors, shielding, jackets, connectors and packaging. You approve it before sampling begins.
Materials	We define each product's standard build. Special materials, such as OCC copper, are available on request and confirmed in writing at order.
Quality control	Your approved sample becomes the golden sample. Every bulk order is AQL-inspected against it before shipment by Haisen staff or a third-party inspector we appoint; you get the report and photos.
Packaging	We plan retail packaging, apply the GS1 barcodes you provide, print Amazon FBA labels and mark cartons.
Compliance documents	We can arrange RoHS and REACH testing, plus CE or FCC where applicable, per project with reports issued for your brand. Your brand or importer remains the responsible party.

From brief to shipment

1. **Brief**
   Share your cable type, target market, quantity range, branding and any reference products. We reply within 1 business day.
2. **Specification and quote**
   We write a spec covering construction, connectors, pinout, length and packaging. Quotes take 2 business days for standard products, 3–5 for custom work.
3. **Sampling**
   The sample you approve becomes the golden sample. Stock samples ship in 2–5 business days, custom samples in 7–15.
4. **Production**
   Standard designs typically take 15–30 days after sample approval and deposit.
5. **Inspection and packing**
   AQL inspection of every bulk order; you get the report and photos before paying the balance.
6. **Shipping**
   Express DAP is standard. Freight ships FOB Shenzhen/Hong Kong or FCA Hong Kong; DDP on request.

Commitments

Replies and quotes	We reply within 1 business day. Quotes take 2 business days for standard products and 3–5 business days for custom work.
Samples	Up to 2 pieces per design and 5 designs per request. Stock designs are free of sample charges; you cover shipping. Custom samples carry a sampling fee, credited in full against a bulk order that meets the MOQ and is placed within 60 days.
Lead time	Standard designs typically take 15–30 days after sample approval and deposit; your quote confirms the dates.
Warranty	12 months from delivery against manufacturing defects.

Product overview: 31 standard models in three families

Each model is a standard build that can be customized: logo, colors, lengths, connectors and packaging. Specifications for every model are in our spec sheets and on each product page.

PRO AUDIO & MUSICIAN CABLES · 18 MODELS

HA-ICN-01	Balanced 1/4" TRS to TRS Cable
HA-ICN-02	XLR Male to 1/4" TRS Balanced Cable
HA-ICN-03	3.5 mm TRS to Dual 1/4" TS Y-Cable
HA-ICN-04	Dual RCA to Dual 1/4" TS Cable
HA-INS-01	Braided Instrument Cable, 1/4" TS — Straight & Right-Angle
HA-INS-02	Standard Instrument Cable, 1/4" TS, PVC Jacket
HA-INS-03	Heavy-Duty Instrument Cable, 1/4" TS
HA-INS-04	Silent-Plug Instrument Cable, 1/4" TS
HA-INS-05	Nylon-Braided Instrument Cable, 1/4" TS — 7.0 mm Stage Build
HA-MIC-01	Balanced XLR Microphone Cable, Male to Female
HA-MIC-02	Star-Quad XLR Microphone Cable
HA-MIC-03	Color-Coded XLR Cable Pack with ID Rings
HA-MIC-04	XLR Female to 1/4" TRS Balanced Cable
HA-MIC-05	XLR Female to 3.5 mm TRS Cable for Cameras & Recorders
HA-PAT-01	Pancake Patch Cable, Right-Angle Flat 1/4" TS
HA-PAT-02	Right-Angle Patch Cable, 1/4" TS, Metal Plugs
HA-PAT-03	Solderless Patch Cable Kit
HA-PAT-04	Pancake TRS Patch Cable, Flat Right-Angle 1/4" TRS

HI-FI & HEADPHONE CABLES · 8 MODELS

HA-DIY-01	Braided Cable Core for DIY IEM Cables, on 5–100 m Reels
HA-DIY-02	Headphone Plugs for Cable Builders — 2.5 / 3.5 / 4.4 mm
HA-DIY-03	MMCX & 0.78 mm 2-Pin Connectors for Cable Builders
HA-DIY-04	Y-Splitter & Chin Slider Set for Headphone Cables
HA-HPC-01	8-Strand Braided IEM Cable — MMCX / 0.78 mm 2-Pin
HA-HPC-02	Modular Headphone Upgrade Cable — Interchangeable 2.5 / 3.5 / 4.4 mm Plugs
HA-HPC-03	4-Strand IEM Replacement Cable — MMCX / 0.78 mm 2-Pin
HA-HPC-04	Full-Size Headphone Cable, Dual 3.5 mm — 3.5 / 4.4 mm / 4-Pin XLR

STUDIO & COMMERCIAL AV CABLES · 5 MODELS

HA-BLK-01	Bulk Instrument Cable by the Reel
HA-BLK-02	Bulk 2-Conductor Microphone Cable by the Reel
HA-BLK-03	Bulk Star-Quad Microphone Cable by the Reel
HA-SNK-01	DB25 to 8 XLR Breakout Cable, AES59 Pinout
HA-SNK-02	DB25 to 8 × 1/4" TRS Breakout Cable, AES59 Pinout

Documents you can download

- **Spec sheets**: Four PDF spec sheets with the standard build of every model in this overview.
- **Standard QC plan**: The six steps, the checks and the AQL levels we use for every order.
- **Inspection report layout**: A blank sample of the pre-shipment inspection report you receive.
- **Cable specification template**: An XLSX template for writing your own cable specification.

All documents are at haisenaudio.com/resources/downloads/. Lead times and MOQ are typical; your quote and proforma invoice confirm them for your order. This profile makes no certification claim; test reports such as RoHS or REACH SVHC can be arranged per project and issued in your brand's name.